



## CM PLAYA DEL MORO 2025 SUSTAINABILITY REPORT

CM Hotels is a company fully committed to good practice and the environment in which it operates. The entire team at the CM Playa del Moro hotel is committed to advancing towards sustainability in each of its three dimensions. Several of the objectives set for 2025 are described below.

Nr.	OBJETIVOS 2025	PERIODO PARA IMPLANTARLO	RESULTADOS	PLAN DE MEJORA
1st 2025	Achieve a 2% reduction in water consumption per stay compared to the previous year.	2025	(m3 per stay) 2022:0,29 m3 2023: 0,30 m3 2024: 0,37 m3	Increase control and supervision of pool cleaning time
2nd 2025	Reduce the volume of common waste produced per room by 5% compared to the previous year.	2025	(Kg per stay) 2022: 0,34 Kg 2023:0,39 Kg 2024:0,38 Kg	Develop awareness campaigns for customers and employees to encourage proper recycling (brochures, posters, training).
3rd 2025	Reduce plastic waste production by 2% compared to the previous year.	2025	(Kg per stay) 2022: 0,14 Kg 2023:0,17 Kg 2024: 0,24 Kg	Improving purchasing management, seeking alternatives to single-use plastics
4th 2025	Reduce organic waste production by 2% compared to the previous year	2025	(Kg per stay) 2022: 0,70 Kg 2023:0,66 Kg 2024:1,07 Kg	Improving control over losses and purchases.
5th 2025	Increase investment by 2% in workplace inclusion programmes for people with cognitive disabilities, thereby contributing to the strengthening of human rights and equality in the workplace, compared to the previous year.	2025	Annual expenditure 2022: 136.537,19€ 2023: 148.164,5€ 2024: 160.398,88€	In 2022, we began working with the Ilunion laundry service and started purchasing products from Estel de Llevant. Both companies employ workers with cognitive disabilities.

### **Water consumption:**

Consumption per stay stood at **0.37 m<sup>3</sup> in 2024**, compared to 0.30 m<sup>3</sup> in 2023. Although the reduction target was not achieved, this figure also reflects the recovery of hotel activity and drier weather, which has increased water demand.

### **Management of non-recyclable waste:**

Non-recyclable waste has stabilised at 0.38 kg/stay in 2024, a slight improvement on 2023 (0.39 kg). Although the reduction target has not been achieved, there is a noticeable trend towards containment.

Training and awareness campaigns have been reinforced, laying the foundations for future improvement.

### **Plastic and organic waste:**

- **Plastics:** Increase from 0.17 kg/stay in 2023 to **0.24 kg/stay in 2024**, linked to increased activity and gastronomic offerings.
- **Organic:** Increased significantly, from 0.66 kg/stay in 2023 to **1.07 kg/stay in 2024**.

Work is being done to optimise purchasing and waste, as well as to find more sustainable packaging alternatives.

We believe that the results of waste management are partly due to the change in the company that manages waste collection. Since last year, the frequency of waste collection has changed, making waste management more difficult. For our part, we have proposed a modification to the waste room so that we can better control waste management.

### **Employment inclusion:**

The most notable area is social investment, which increased from **€148,164 in 2023 to €160,398 in 2024**, representing growth of 8.2%.

The collaboration with **Ilunion and Estel de Llevant** allows us to continue actively contributing to the employment of people with cognitive disabilities.

### **Conclusion:**

Although the goals of reducing consumption and waste remain a challenge, the hotel reinforces its commitment to sustainability through social investments and inclusion programmes that have a real and positive impact on the local community.