

Corporate social responsibility

Corporate Social Responsibility is a fundamental commitment for CM Hotels, a hotel chain comprising three notable properties: Castell de Mar, Playa del Moro and Mallorca Palace. Our CSR is a comprehensive approach that guides our actions in all aspects of our operation and focuses on creating a positive impact on our community and the environment.

Basic Principles of Social Responsibility for CM Hotels:

- **Environmental Sustainability:** We are committed to protecting the environment and continuously work to reduce our environmental impact. This includes practices such as efficient energy and water management, waste reduction, and supporting local biodiversity conservation.
- **Diversity and Inclusion:** We foster an inclusive and diverse work environment where all identities and cultural backgrounds are celebrated. We do not tolerate discrimination and promote equal opportunities.
- **Local Community Support:** We recognise our responsibility in the economic development of our local communities. We buy locally, collaborate with local organisations, and contribute to the well-being of our communities.
- **Business Ethics:** We operate with integrity and ethics in all our transactions and business relationships. We comply with all applicable laws and regulations.
- **Human and Labour Rights:** We respect and protect the human and labour rights of our employees and all those who interact with our hotel chain.
- **Transparency and Accountability:** We are transparent in our operations and in communicating our CSR efforts. We take responsibility for our impacts, both positive and negative.

CM Hotels Stakeholders in Social Responsibility:

- **Employees:** Our employees are the backbone of our operation. We care about their well-being and professional development.
- **Guests:** We provide exceptional experiences for our guests while promoting sustainability and local culture.
- **Suppliers:** We collaborate with local suppliers and seek ethical and sustainable business relationships.
- **Local Community:** We contribute to the economic and social development of our local communities through employment and support for community projects.
- **Environment:** We work to minimise our environmental impact and support the conservation of natural resources.
- **Shareholders and Investors:** We generate sustainable value for our shareholders by balancing financial performance with social responsibility.
- **Government and Regulators:** We comply with applicable laws and regulations and participate in the creation of responsible policies in the hotel industry.
- **NGOs and Sustainability Organisations:** We collaborate with organisations dedicated to sustainability and support initiatives that promote a more sustainable world.

Our hotel chain is committed to CSR as a central pillar of our operations, and we are focused on continuing to improve our efforts to contribute positively to society and the environment in which we operate.